

Focused on Growth. Driven by Creativity

EYE FOCUS
MEDIA

COMPANY PROFILE



Swipe to explore



● REC



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TURNING VISION INTO IMPACT

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EYE FOCUS
MEDIA



Swipe to explore



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COMPANY PROFILE OVERVIEW

EYE FOCUS
M E D I A



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Swipe to explore



ABOUT US

EYE FOCUS
MEDIA

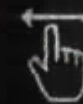
WHO WE ARE

Eye Focus Media is a full-service marketing and media company specializing in branding, digital marketing, photography, videography, and content production. We help businesses strengthen their brand presence through creative strategies and high-quality visual content.

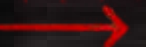
Our focus is on delivering professional, results-driven solutions that enhance visibility, engage audiences, and support long-term business growth.



Eye Focus Media —
Your Brand, In Focus.



Swipe to explore

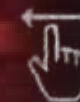


COMPANY VISION

To be the region's premier choice for modern media content creation by providing integrated creative services that inspire and create a tangible impact.



CREATE
CAPTURE
INSPIRE
IMPACT



Swipe to explore



COMPANY OBJECTIVES



DELIVERING INNOVATIVE

media solutions tailored to brands, businesses, and organizations across a wide range of industries.



ENHANCING CLIENTS'

digital presence through creative content, video production, and social media strategies that build awareness and engagement.



BUILDING STRONG

brand reputations through quality work, continuous innovation, and a commitment to long-term growth and client satisfaction.



Swipe to explore



WHY CHOOSE

EYE FOCUS

M E D I A

We don't just create content — we create impact. Here's what sets us apart.

EYE FOCUS
M E D I A



Creative Strategy

We combine creativity and strategy to create content that connects with your audience and strengthens your brand.



Professional Production

High-quality photography, videography, and editing delivered with attention to every detail.



Tailored Solutions

Every brand is different. We create customized media solutions designed around your goals and vision.



Results-Driven Approach

Our focus is not only creating great visuals, but helping brands grow, engage, and stand out.

MEDIA SERVICES

EYE FOCUS
M E D I A

End-to-end media solutions crafted to elevate your brand, engage your audience, and deliver measurable results.



01

Branding & Identity

We craft unique brand identities that communicate your values and create a lasting impression.

- ✓ Logo Design
- ✓ Brand Identity Development
- ✓ Brand Guidelines
- ✓ Corporate Stationery
- ✓ Brand Refresh & Repositioning



02

Digital Marketing

Data-driven marketing strategies and campaigns that increase visibility, generate leads, and grow your business.

- ✓ Digital Marketing Strategy
- ✓ Social Media Advertising
- ✓ Meta Ads Management
- ✓ Google Ads Campaigns
- ✓ Performance Reporting



03

Photography & Videography

High-quality photo and video content that brings your brand story to life and captivates your audience.

- ✓ Corporate Photography
- ✓ Product Photography
- ✓ Promotional Videos
- ✓ Brand Storytelling Films
- ✓ Drone Footage & More



04

Event Production & Coverage

End-to-end event production and media coverage that captures every moment with precision and professionalism.

- ✓ Event Photography
- ✓ Event Videography
- ✓ Live Coverage
- ✓ Highlight Reels
- ✓ Exhibition & Corporate Events

MEDIA SERVICES

EYE FOCUS
M E D I A

End-to-end media solutions crafted to elevate your brand, engage your audience, and deliver measurable results.



05

Social Media Management

We manage your social presence with strategic content, community engagement, and growth strategies that build loyalty and drive results.

- ✔ Social Media Strategy
- ✔ Content Planning & Scheduling
- ✔ Community Management
- ✔ Account Growth & Engagement
- ✔ Performance Analysis & Reporting



06

Content Creation

Creative content that captures attention and tells your brand story across platforms to inspire, engage, and convert.

- ✔ Reels & Short Videos
- ✔ Copywriting & Captions
- ✔ Promotional Content
- ✔ Graphic & Motion Design
- ✔ UGC & Influencer Content



07

Website Design & Development

Modern, responsive websites designed to represent your brand, deliver seamless experiences, and drive business growth.

- ✔ Custom Website Design
- ✔ Responsive Development
- ✔ E-commerce Solutions
- ✔ Website Maintenance
- ✔ SEO & Performance Optimization



08

Business Development

Strategic solutions to help your business expand, build partnerships, and unlock new growth opportunities.

- ✔ Growth Strategy
- ✔ Market Research & Analysis
- ✔ Partnership Development
- ✔ Lead Generation
- ✔ Consulting & Advisory

SEARCH ENGINE OPTIMIZATION

We improve your online visibility across search engines and AI-powered platforms, helping the right audience discover your brand, visit your website, and take action.



SEO AUDIT & STRATEGY

Reviewing your website and building a clear roadmap for stronger search performance.



KEYWORD RESEARCH

Targeting the search terms your ideal customers are actively using.



ON-PAGE OPTIMIZATION

Improving content, metadata, headings, and page structure for better rankings.



TECHNICAL SEO

Enhancing site speed, mobile usability, indexing, and overall website health.



LOCAL SEO

Helping your business appear in location-based searches across Qatar and beyond.



AI SEARCH VISIBILITY

Improving your chances of ranking prominently in ChatGPT, Claude, and Gemini answers.

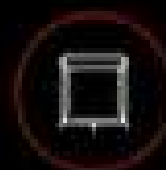
EYE FOCUS

SEARCH. DISCOVER. RANK. GROW.

STUDIO RENTALS

PROFESSIONAL SPACE.
PROFESSIONAL GEAR.
ENDLESS POSSIBILITIES.

Our studio is built for creators, brands, and businesses who demand quality. Whether you're shooting photos, videos, interviews, podcasts, or product content — we provide the space, the gear, and the support to bring your vision to life.



PROFESSIONAL STUDIO SPACE

Spacious, versatile, and fully customizable for any production.



PREMIUM EQUIPMENT

High-end cameras, lenses, lighting, and accessories ready to use.



SUPPORT AVAILABLE

On-site assistance available to ensure a smooth production experience.



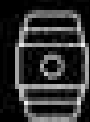
EYE FOCUS
MEDIA

EQUIPMENT AVAILABLE



CAMERAS

DSLR, Mirrorless
& Cinema Cameras



LENSES

Wide, Prime,
Telephoto & More



LIGHTING

Softboxes, LED,
Strobes & More



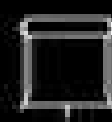
SUPPORTS

Tripods, Gimbals,
C-stands & More



AUDIO

Microphones,
Mixers & More



BACKDROPS

Multiple Colors
& Setups

WHY CHOOSE OUR STUDIO?

- ✓ Clean, modern, and fully equipped space
- ✓ Flexible setups for photo, video, and audio productions
- ✓ Affordable hourly and daily rental options
- ✓ Convenient location with easy access
- ✓ Ideal for brands, agencies, creators, and businesses

BUSINESS DEVELOPMENT

EYE FOCUS
M E D I A

We support business development by helping brands build visibility, create strategic partnerships, and expand their market presence through creative media and marketing solutions.



STRATEGIC PARTNERSHIP

Building strong alliances that create mutual growth and new opportunities.



BRAND GROWTH SUPPORT

Enhancing brand presence and positioning to reach the right audience.



MARKET POSITIONING

Helping brands stand out in the market with the right strategy and messaging.



CLIENT OUTREACH STRATEGY

Connecting brands with the right audience through targeted communication.



LEAD GENERATION SUPPORT

Helping businesses generate quality leads that convert into long-term clients.



BUSINESS VISIBILITY THROUGH MEDIA

Increasing brand visibility through powerful content and strategic media reach.

» STRATEGY. CREATIVITY. GROWTH. TOGETHER.

CLIENTS AND COLLABORATIONS

We take pride in building strong relationships with brands and businesses across different industries. Our clients trust us to deliver **creative media solutions** that enhance their presence, strengthen their identity, and communicate their vision effectively.

Through innovation, professionalism, and high-quality production, we are committed to helping every client **stand out and achieve meaningful results.**



Strong Partnerships

Building lasting relationships based on trust and mutual growth.



Creative Solutions

Tailored strategies and innovative ideas that drive impactful results.



Client Success

Focused on delivering measurable outcomes that help our clients thrive.



Diverse Industries

Proud to collaborate with clients from a wide range of industries.

CLIENTS AND COLLABORATIONS

We're proud to partner with a diverse range of brands and organizations.
Together, we **create impact** that inspires and delivers results.



QATAR TOY FESTIVAL



RUM3DMAK



ABC LUXURY



QATAR CENTRAL BANK



VISIT QATAR



GLOBAL CHAMPIONS
ARABIANS TOUR



PRIDE OF EMIRATES
AUCTION



SOUQ WAQIF
EQUESTRIAN FESTIVAL



ZAHID MEDIA



NUKHBAH



JAECOO



DOHA BANK



TASTE OF QATAR



SADILL



DOHA FILM FESTIVAL



HOSPITALITY QATAR

ARABIAN FOCUS

A platform dedicated to preserving and showcasing the beauty, heritage, and prestige of Arabian horses through creative media and professional storytelling.

Through international coverage across Europe and collaborations with leading studs, we highlight the elegance and cultural legacy of the Arabian horse while strengthening its global media presence.



GLOBAL COVERAGE

International presence across Europe and beyond.



HERITAGE & PRESTIGE

Showcasing the beauty and legacy of Arabian horses.



STRONG PARTNERSHIPS

Collaborating with leading studs and industry experts.



PARTNERSHIPS



DURRAH MAGAZINE

Eye Focus Media is proud to partner with **Durrah Magazine**, a leading luxury lifestyle publication distributed across the GCC, with upcoming **expansion into London**.

Through this partnership, we collaborate in showcasing **luxury brands, premium experiences**, and **distinguished businesses** through high-quality media, creative storytelling, and strategic brand exposure tailored to a sophisticated audience.



PARTNERSHIPS



LET'S CREATE SOMETHING IMPACTFUL.

Ready to elevate your brand through
creative media and strategic
storytelling.



EYE FOCUS
M E D I A

GET IN TOUCH

We'd love to hear about your ideas
and how we can help bring them to life.



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FOCUS • CREATE • ELEVATE

MORE THAN MEDIA. **PURE** IMPACT.

CREATIVE MEDIA • STRATEGIC GROWTH • GLOBAL IMPACT

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